

Legal Compliance for Overseas Ecommerce Sellers

A. Introduction

B. Legal Compliance of the Ecommerce Sellers

I. Implementation of the Legal Requirements on Platforms

II. General Information Requirements

1) Imprint

2) Price

3) Information about the Right of Revocation (Widerrufsrecht)

4) Delivery Time

5) Liability of the Seller of wrong Information

III. Product Specific Legal Requirements

1) Electrical and Electronic Devices

a) Elektroggesetz (WEEE Directive)

aa) Registration at Stiftung EAR

bb) Information Requirements

cc) Take Back Obligation and Information

dd) Representative for Foreign Sellers

b) Elektrostoffverordnung (RoHS-II Directive)

2) Battery Law (Batterieggesetz)

3) Energy related Products

V. CE Mark

VI. Product Safety Law

VII. Age Verification Systems

VIII. Intellectual Property Rights

1) Product Design

2) Product Descriptions and Photos

IX. German Packaging Law (Verpackungsggesetz)

X. Data Protection Regulation (GDPR)

XI. Customer Evaluations

XII. Standard Terms

C. Legal Compliance of Logistics Companies

D. Conclusion

E. Q&A